# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending January 7th, 2023: New Ads Rebound from Late of December Dip

WETHERSFIELD, January 13th, 2022 – During the week ending January 7th, there were 5,991 new postings, up 2,265 or +61% over the week. This over-the-week increase of 2,265 new ads follows a 2,460 new ad drop the week before. The graph below shows how statewide new ads dipped a week ago and have rebounded to within 7% of levels from two weeks ago. The graph also shows a more pronounced end-of-December dip at the end of 2021.   Four industries accounted for half of the overall increase during the week ending January 7th, 2023. These include Healthcare & Social Assistance (+457 new ads), Retail Trade (+177 new ads), Finance & Insurance (+263 new ads), and Manufacturing (-234 new ads). Employers with the largest over-the-week increases include Hartford Healthcare (+138 new ads), Cigna (+55 new ads), and Raytheon (+43 new ads). Excluding the new ad drop to 3,726 during the last week of December, total new ads have ranged between 5,700 to 6,800 since late November.

Weekly New HWOL Job Ads through 1/7/23

Source: CT DOL Analysis of HWOL
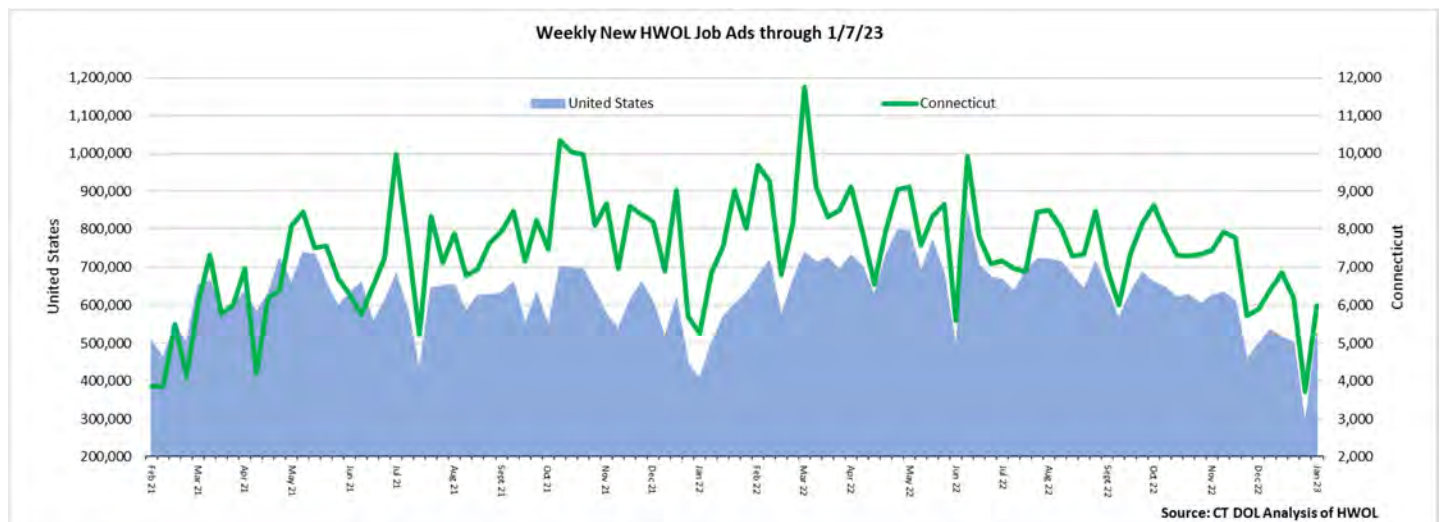
Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Hartford Healthcare, Community Health Center Inc., and St. Francis Health System.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,626 new postings, +39% over the week)
- **Finance & Insurance** (509 new postings, +107% over the week)
- **Manufacturing** (449 new postings, +109% over the week)

NAICS	Industry	Ads Week Ending: 1/7/23	1 week ago: 12/31/22	4 weeks ago: 12/10/22	1 week change		4 week change	
					%	#	%	#
0	Total	5,991	3,726	6,410	61%	2,265	-7%	-419
11	Agriculture, Forestry, Fishing and Hunting	3	9	10	-67%	-6	-70%	-7
21	Mining, Quarrying, and Oil and Gas Extraction	6	3	7	100%	3	-14%	-1
22	Utilities	60	21	83	186%	39	-28%	-23
23	Construction	59	39	90	51%	20	-34%	-31
31	Manufacturing	449	215	573	109%	234	-22%	-124
42	Wholesale Trade	46	18	27	156%	28	70%	19
44	Retail Trade	529	352	508	50%	177	4%	21
48	Transportation and Warehousing	108	58	124	86%	50	-13%	-16
51	Information	85	34	78	150%	51	9%	7
52	Finance and Insurance	509	246	471	107%	263	8%	38
53	Real Estate and Rental and Leasing	70	47	84	49%	23	-17%	-14
54	Professional, Scientific, and Technical Services	252	175	362	44%	77	-30%	-110
55	Management	2	3	5	-33%	-1	-60%	-3
56	Administrative and Support	114	96	202	19%	18	-44%	-88
61	Educational Services	309	113	312	173%	196	-1%	-3
62	Health Care and Social Assistance	1,626	1,169	1,665	39%	457	-2%	-39
71	Arts, Entertainment, and Recreation	49	23	24	113%	26	104%	25
72	Accommodation and Food Services	401	221	269	81%	180	49%	132
81	Other Services (except Public Administration)	117	54	110	117%	63	6%	7
92	Public Administration	95	50	104	90%	45	-9%	-9
99	Unspecified	1,102	780	1,302	41%	322	-15%	-200

Source: CT DOL Analysis of HWOL

During the week ending January 7th, 2023, the 61% new ad total increase is the net result of increases in 19 of 21 industries. Most industries had over-the-week gains of 50% or more, as overall ad levels returned to levels from two weeks ago when there were 6,410 total new ads. The largest over-the-week employer increases among the four industries with the largest new ad change include Hartford Healthcare (+138 new ads) in Health Care & Social Assistance, CVS Health (+26 new ads) in Retail Trade, Cigna (+48 new ads) in Finance & Insurance, and Raytheon (+43 new ads) in Manufacturing. Compared to four weeks ago, total ads are down 7% or -419 new ads, and 14 of 21 industries had four-week declines, the largest being Manufacturing (-124 new ads) and Professional, Scientific, & Technical Services (-110 new ads). The largest four-week increase occurred in Accommodation & Food Services (+132 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	1/7/23	12/31/22	12/10/22	%	#	%	#
Registered Nurses	473	303	344	56%	170	38%	129
Retail Salespersons	174	128	159	36%	46	9%	15
Supervisors of Retail Sales Workers	154	87	128	77%	67	20%	26
Sales Representatives, Wholesale & Manufacturing	133	94	108	41%	39	23%	25
Medical Assistants	96	73	83	32%	23	16%	13
Medical & Health Services Managers	95	58	98	64%	37	-3%	-3
Customer Service Representatives	88	69	106	28%	19	-17%	-18
Food Service Managers	80	31	44	158%	49	82%	36
Licensed Practical & Licensed Vocational Nurses	79	60	59	32%	19	34%	20
Secretaries & Administrative Assistants	67	65	90	3%	2	-26%	-23
Nurse Practitioners	60	28	45	114%	32	33%	15
General & Operations Managers	55	48	71	15%	7	-23%	-16
Medical Secretaries & Administrative Assistants	53	35	46	51%	18	15%	7
Maintenance & Repair Workers, General	50	29	96	72%	21	-48%	-46
Maids & Housekeeping Cleaners	43	24	29	79%	19	48%	14
Sales Managers	40	21	58	90%	19	-31%	-18
Marketing Managers	39	19	46	105%	20	-15%	-7
Laborers & Freight, Stock, & Material Movers, Hand	39	24	54	63%	15	-28%	-15
Management Analysts	38	22	51	73%	16	-25%	-13
Preschool Teachers, Except Special Education	38	20	40	90%	18	-5%	-2
Coaches & Scouts	38	11	29	245%	27	31%	9
Merchandise Displayers & Window Trimmers	37	16	33	131%	21	12%	4
Waiters & Waitresses	36	30	36	20%	6	0%	0
Middle School Teachers	35	13	26	169%	22	35%	9
Supervisors of Office & Administrative Support Workers	35	18	50	94%	17	-30%	-15

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (473 new postings, +56% over the week)
- Retail Salespersons (174 new postings, +36% over the week)
- Supervisors of Retail Sales Workers (154 new postings, +77% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/7/23	1 Week Ago: 12/31/22	4 Weeks Ago: 12/10/22	1 Week # Change	4 Week # Change
Hartford Healthcare	149	11	134	138	15
Community Health Center, Inc.	134	271	206	-137	-72
Saint Francis Health System	78	49	71	29	7
Child Guidance Center of Southern CT	60	52	19	8	41
Raytheon	53	10	68	43	-15
Cigna Corporation	52	4	40	48	12
State of Connecticut	48	34	58	14	-10
Compass Group North America	46	12	14	34	32
Yale-New Haven Health System	41	131	141	-90	-100
CVS Health	38	12	24	26	14
UnitedHealth Group	37	6	15	31	22
Capital One	33	6	2	27	31
The Home Depot Incorporated	28	1	24	27	4
Quest Diagnostics Incorporated	27	3	9	24	18
Davita Incorporated	26	2	11	24	15
ECHN	25	23	3	2	22
Walgreens Boots Alliance Inc	25	45	30	-20	-5
Keystone Human Services	22	1	1	21	21
University of Connecticut	22	19	16	3	6
Day Kimball Healthcare	20	10	4	10	16
Yale University	20	5	36	15	-16
ASML	19	12	19	7	0
Middlesex Corporation	18	6	15	12	3
Trinity Health	18	15	48	3	-30
Almost Family Corporate	17	5	2	12	15

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 17 percent of all new ads. 22 employers in the top 25 increased over the week and 3 decreased. Within the 25 largest employers, the largest increase occurred at Hartford Healthcare (+138 new ads) and the largest decrease occurred at Community Health Center, Inc. (-137 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/hwol.asp

Help Wanted Online (HWOL) Weekly New Job Ads   CTDOL, Office of Research